



# TEN WAYS TO EARN

VISIT [WEALTH.TRUESTAR.COM](http://WEALTH.TRUESTAR.COM)

TRUESTAR COMPENSATION PLAN  
V7.2014.09.01

## ▶ Product Discounts

- Members: 5% (+5% autoship)
- Preferred Members: 10% (+5% autoship)
- Wellness Consultants (0-99 PV): 20%
- Wellness Consultants (100-199 PV): 25%
- Wellness Consultants (200 - 999 PV): 40%

Wellness Consultants (\$1,800 personal/retail sales): 45%\*\*  
\*\*with purchase of Professional Pack,  
Discount applies for Consultant's retail purchases only

## ▶ Help Three, Get Free

Autoship Preferred Members and Wellness Consultants are eligible to earn their autoship orders for free each month when they have three personally enrolled Autoship Preferred Members.

## ▶ Retail Earnings

Wellness Consultants earn a Bonus Commission for each purchase tracked to them, calculated on the difference between the Consultant pricing and Preferred Member pricing. The volumes from your Preferred Members' purchases as well as your own purchases create qualifying volume. As your Personal Qualifying Volume (PV) goes up, so do your retail profits.

Retail Earnings: Personal PV  
Under 100 — 20%  
100 to 199 — 25%  
200 plus — 40%



## ▶ Fast Start Bonuses

Qualified Wellness Consultants earn Fast Start Bonuses on the initial Wellness Consultant orders in the first two levels of their personal Enrollment Tree. Your Fast Start Bonus is determined by your Personal Volume for the pay period and the package that is purchased by your newly enrolled Wellness Consultant.

### ▶ FAST START PACKAGES

| FAST START PACK       | COST       | PV   |
|-----------------------|------------|------|
| Beginner Pack         | \$99.00    | 50   |
| Basic Pack            | \$199.00   | 100  |
| Builder Pack          | \$399.00   | 200  |
| Advanced Builder Pack | \$799.00   | 500  |
| Mega Builder Pack     | \$1,499.00 | 1000 |
| Professional Pack     | \$2,495.00 | 1500 |

### ▶ FIRST LEVEL

| PACKAGE PURCHASED     | 100 PV   | 200 PV   |
|-----------------------|----------|----------|
| Beginner Pack         | \$3.00   | \$7.50   |
| Basic Pack            | \$15.00  | \$25.00  |
| Builder Pack          | \$30.00  | \$50.00  |
| Advanced Builder Pack | \$50.00  | \$100.00 |
| Mega Builder Pack     | \$105.00 | \$150.00 |
| Professional Pack     | \$175.00 | \$250.00 |

### ▶ SECOND LEVEL

| FAST START PACK       | 100 PV  | 200 PV  |
|-----------------------|---------|---------|
| Beginner Pack         | \$2.00  | \$3.00  |
| Basic Pack            | \$5.00  | \$10.00 |
| Builder Pack          | \$10.00 | \$15.00 |
| Advanced Builder Pack | \$15.00 | \$30.00 |
| Mega Builder Pack     | \$30.00 | \$50.00 |
| Professional Pack     | \$60.00 | \$80.00 |





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## The Power of 3 New Volume Bonus

Sell three Qualified Retail Packages or enroll three Qualified Wellness Consultants in a 30-day period and receive a \$200 Bonus for the first three (Retail Packages or new Wellness Consultants), and a \$300 Bonus for any subsequent three i.e., first three equals \$200, second three equals \$500. The 30-day period begins on your enrollment date and is counted down on your Dashboard. There is no repetition of this bonus, so sign people up early to receive this bonus.



## TrueStyle Bonus

The TrueStyle Bonus is paid to Wellness Consultants who qualify during a monthly pay period at the Qualified Rank of Star Associate or Higher who have three personally enrolled Active Wellness Consultants. The TrueStyle Bonus is \$500/Month towards a Mercedes Benz or \$300 cash for your TrueStyle.



Visit <http://wealth.truestar.com/benz/> for more details on the TrueStyle Bonus

## TrueLifestyle Bonus

Once you maintain a Qualified Rank of Star Executive or higher and three (3) persons in your Matrix have earned their Mercedes-Benz, (TrueStyle), you qualify for a monthly \$1,000 bonus towards a home, or lifestyle.



You need 50,000 MGV, 20,000 PGV and three (3) people who have qualified for the TrueStyle Bonus below you to qualify for the TrueLifestyle \$1,000 Bonus towards a home, or lifestyle.

## TrueWealth Bonuses

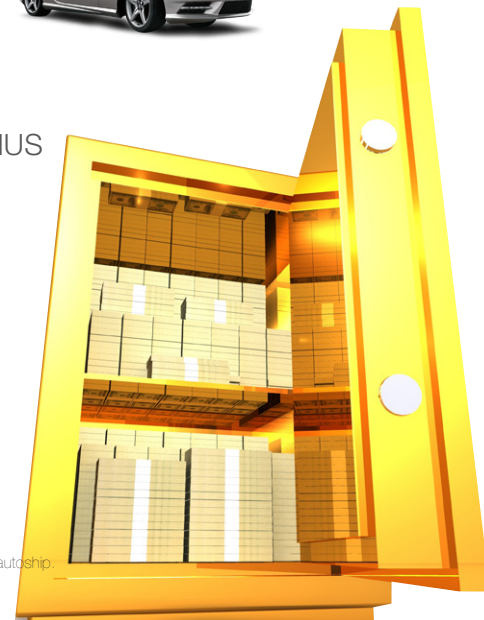
### TRUE OWNERSHIP

The TrueWealth Bonus starts for Wellness Consultants who maintain a qualified rank of Gold Vice-President or higher. 100,000 MGV and 36,000 PGV in a month qualifies you to earn the option for ownership in the event of an IPO or sale of the company. Once you reach Gold Vice-President rank, you will be provided with an option agreement from Truestar.



### SPECIAL 1 MILLION DOLLAR BONUS

Earn \$1,000,000!# Anyone personally sponsoring 10 200K Winners, earns a Million Dollar Bonus!



+ This is a one time bonus ++ On going # Expires December 31st, 2014.

\* A qualified Retail package is a 300 PV order on autoship. A Qualified Wellness Consultant is one who starts with a minimum of 200PV plus is on a minimum of 100PV autoship.

\*\* Truestar makes no guarantee or promise of your success. Your success depends on your own effort, dedication, sales skill and leadership abilities.



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## Bonus Pools

There is a bonus pool for each of the following ranks. Each bonus pool amount is shown.

|                    |                    |                 |                   |                   |                 |                    |                 |                   |                      |                        |
|--------------------|--------------------|-----------------|-------------------|-------------------|-----------------|--------------------|-----------------|-------------------|----------------------|------------------------|
| <b>1.5%</b>        | <b>1.5%</b>        | <b>1.5%</b>     | <b>1%</b>         | <b>2%</b>         | <b>2%</b>       | <b>2%</b>          | <b>1%</b>       | <b>1%</b>         | <b>1%</b>            | <b>1%</b>              |
| <b>GOLD ASSOC.</b> | <b>STAR ASSOC.</b> | <b>TRUESTAR</b> | <b>GOLD EXEC.</b> | <b>STAR EXEC.</b> | <b>GOLD VP.</b> | <b>DIAMOND VP.</b> | <b>STAR VP.</b> | <b>GOLD PRES.</b> | <b>DIAMOND PRES.</b> | <b>TRUE AMBASSADOR</b> |

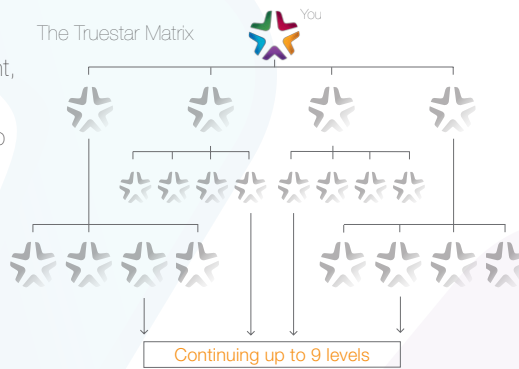
\* all figures are for qualified ranks only. \*\* For Gold Associate, Star Associate, and Truestar, the 1% is for qualified ranks, an additional .5% is given to both Qualified and Advanced ranks. \*\*\*all bonus pools require 400pgv minimum.

You earn the bonus pool for your rank and every rank below that. For instance if you were Gold Executive you would get part of the bonus pool for Truestar, Star Associate, and Gold Associate. Contact your Wellness Consultant or Customer Service at 1.888.448.TRUE (8783) for more details.

- ★ Bonus pools are determined by your personal volume multiplied by the bonus pool
- ★ Amount split amongst the number of people who qualify in that pool

## Matrix Commissions

As a Qualified Wellness Consultant, you are eligible to earn a 5% Commission on your Matrix Group Volume up to 4 compressed Matrix levels each week and 4% Commission on the 5th to 9th generation.



## SILVER ASSOCIATE BONUS

As a special thank you to people for getting started and qualifying as a Silver Associate you will receive \$150 the first month and \$50 every subsequent month you remain at that rank. Once your rank increases to Gold Associate you will no longer ever receive that bonus (even if you fall back down to Silver Associate) but you will start receiving the Gold Associate bonus pool.

## 4 X 9 Matrix commissions

| Generation Level | # of Distributors in the Level  | Total Distributors in Your Group | Monthly PV based on 100 PV | Matrix 4% Commission | Monthly Matrix Commission* |
|------------------|---------------------------------|----------------------------------|----------------------------|----------------------|----------------------------|
| 1                | 4 Distributors                  | 4                                | 100                        | 5%                   | \$20 per month             |
| 2                | 16 Distributors (4x4)           | 20                               | 100                        | 5%                   | \$100 per month            |
| 3                | 64 Distributors (16x4)          | 84                               | 100                        | 5%                   | \$420 per month            |
| 4                | 256 Distributors (64x4)         | 340                              | 100                        | 5%                   | \$1,700 per month          |
| 5                | 1,024 Distributors (256x4)      | 1,364                            | 100                        | 4%                   | \$5,796 per month          |
| 6                | 4,096 Distributors (1,024x4)    | 5,460                            | 100                        | 4%                   | \$22,180 per month         |
| 7                | 16,384 Distributors (4,096x4)   | 21,844                           | 100                        | 4%                   | \$87,716 per month         |
| 8                | 65,536 Distributors (16,384x4)  | 87,380                           | 100                        | 4%                   | \$349,860 per month        |
| 9                | 262,144 Distributors (65,536x4) | 349,524                          | 100                        | 4%                   | \$1,398,436 per month      |

This illustration is based upon the maximum amount of persons a Full Matrix could contain and is highly unlikely to be attained.

Your success depends on your own effort and skill.

\*Matrix only - Not including Fast-Start Commissions and all other bonuses.



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RANK REQUIREMENTS TABLE



| RANK                    | (PV)                            | (MGV)                                 | (PGV)                                   | Active Personal Sponsored | Silver Associate Qualified Legs | TrueStyle Bonus | TrueLifeStyle Bonus | TrueWealth Bonus |
|-------------------------|---------------------------------|---------------------------------------|---|---------------------------|---------------------------------|-----------------|---------------------|------------------|
|                         | Minimum Personal Volume Monthly | Minimum Matrix Group Volume < Monthly | Minimum Personal Group Volume < Monthly |                           |                                 |                 |                     |                  |
| Silver Consultant       | 50                              | -                                     | -                                       | 1                         | -                               |                 |                     |                  |
| Gold Consultant         | 100                             | -                                     | -                                       | 1                         | -                               |                 |                     |                  |
| Star Consultant         | 100                             | -                                     | -                                       | 2                         | -                               |                 |                     |                  |
| Silver Associate        | 100                             | 4,000                                 | 1,200                                   | 2                         | -                               |                 |                     |                  |
| Gold Associate          | 100                             | 8,000                                 | 2,400                                   | 2                         | 1                               |                 |                     |                  |
| Star Associate          | 100                             | 12,500                                | 3,600                                   | 3                         | 2                               |                 |                     |                  |
| Truestar                | 100                             | 20,000                                | 5,000                                   | 3                         | 3                               |                 |                     |                  |
| Gold Executive*         | 100                             | 40,000                                | 10,000                                  | 3                         | 4                               |                 |                     |                  |
| Star Executive*         | 100                             | 50,000                                | 20,000                                  | 3                         | 5                               |                 |                     |                  |
| Gold Vice-President*    | 100                             | 100,000                               | 36,000                                  | 3                         | 6                               |                 |                     |                  |
| Diamond Vice-President* | 100                             | 150,000                               | 48,000                                  | 3                         | 7                               |                 |                     |                  |
| Star Vice-President*    | 100                             | 200,000                               | 65,000                                  | 3                         | 8                               |                 |                     |                  |
| Gold President*         | 100                             | 250,000                               | 80,000                                  | 3                         | 9                               |                 |                     |                  |
| Diamond President*      | 100                             | 350,000                               | 105,000                                 | 3                         | 10                              |                 |                     |                  |
| True Ambassador*        | 100                             | 500,000                               | 150,000                                 | 3                         | 10                              |                 |                     |                  |

RANK COMMISSIONS TABLE



| RANK                             | Retail Commission | Fast Start Commission | Matrix Commission | Matrix Earnings Cap* |
|----------------------------------|-------------------|-----------------------|-------------------|----------------------|
| Wellness Consultant (Non-Active) | Yes               | -                     | -                 | -                    |
| Wellness Consultant (Active)     | Yes               | -                     | -                 | -                    |
| Silver Consultant                | Yes               | Yes                   | Yes               | \$50                 |
| Gold Consultant                  | Yes               | Yes                   | Yes               | \$100                |
| Star Consultant                  | Yes               | Yes                   | Yes               | \$250                |
| Silver Associate                 | Yes               | Yes                   | Yes               | \$500                |
| Gold Associate                   | Yes               | Yes                   | Yes               | \$1,000              |
| Star Associate                   | Yes               | Yes                   | Yes               | \$2,000              |
| Truestar                         | Yes               | Yes                   | Yes               | \$3,000              |
| Gold Executive*                  | Yes               | Yes                   | Yes               | \$5,000              |
| Star Executive*                  | Yes               | Yes                   | Yes               | \$7,500              |
| Gold Vice-President*             | Yes               | Yes                   | Yes               | \$10,000             |
| Diamond Vice-President*          | Yes               | Yes                   | Yes               | \$15,000             |
| Star Vice-President*             | Yes               | Yes                   | Yes               | \$20,000             |
| Gold President*                  | Yes               | Yes                   | Yes               | \$25,000             |
| Diamond President*               | Yes               | Yes                   | Yes               | Unlimited            |
| True Ambassador*                 | Yes               | Yes                   | Yes               | Unlimited            |



\* For ranking purposes, a personal enrollment leg can account for a maximum of 60% of the total PGV from a rank of Silver Consultant to Star Associate. For any rank from Truestar to True Ambassador a personal enrollment leg can account for a maximum of 40% of the total PGV.

For full details of the Compensation Plan, please visit [wealth.truestar.com](http://wealth.truestar.com) and view the Compensation Plan in the Resources Section in the Back Office.

This chart presents a hypothetical illustration of the Matrix compensation structure. TruStar makes no representation or promise that you will be successful. Your success depends on your own effort and skill.